



Guest Post Guidelines

THE DETAILS

- By submitting your post, you agree that your post is completely original and has not posted anywhere else on the Internet. Additionally, you agree not to publish the post anywhere else {your own blog or as a guest post on other websites} in the future. You can certainly link back to it with up to five sentences – for instance, ‘Today I am over at ABQMB posting about XYZ.’ ... but the full content should remain exclusive to Albuquerque Moms Blog.
- Kinda obvious, but we have to say it...content should be free from the following: profanity, sexual language, political endorsement of a party or candidate, political commentary, op-ed commentary on controversial social and/or political issues, and derogatory or inflammatory language.
- Each post should be 400-800 words.
- Include pictures if you'd like. We may be able to use them with your post. Pictures must be content that you own and that are free from copyright infringement.
- After your post is live, we would love for you to share it via Facebook, Twitter, Instagram, Pinterest, carrier pigeon, and everywhere else you can think of!
- By submitting your post, you also give Albuquerque Moms Blog permission to reproduce, distribute, and edit any content published on albuquerque momsblog.com.
- Please submit guest post by emailing a Google doc or Word doc. Posts should be in narrative form. Your submission of a guest post does not guarantee publication on the Albuquerque Moms Blog platform.

THINK LOCAL

We love to keep all of our content relevant to the Albuquerque area . . . or at least within driving distance for day trips and outings. Blog posts can feature places to go and things to do while more general topics {feeding, potty training, DIY...} can be given a local twist simply because they are written by a local mom – YOU!

THINK MOMS

It may sound obvious, but our target audience is made up of moms, so it only makes sense that our content should remain under the broad category of parenting, within which you have a ton of subtopics to choose from--the experience of being a mom, stages and phases of development, tips and tricks, home management strategies specific to moms, and of course, all the locally-focused ideas mentioned earlier. At the end of the day though, we are all moms just trying to make our lives a little bit more enjoyable. If you have an idea that interests you and your friends, then our readers would probably love to read about it too!



Guest Post Guidelines

THINK SMALL

We love small businesses, but please note that a guest post is different than a sponsored post. We ask that our guest bloggers refrain from promoting businesses. If you do own your own business or blog, you may link back to them in your bio. But the post itself may not be promotional in nature. Rather it should be on a topic of interest to our readers.

INCLUDE A BIO

Please provide a bio (100 words or less) and a headshot or family photo when you submit your post. You may link to your business and/or personal blog in your bio.